

Photo & Video Release

Optional · Marketing Permission

Signatures

CLIENT / GUARDIAN SIGNATURE

PRINTED NAME

DATE

PAUL GOVER — GREEN EYE OPEN

This release is voluntary. Declining does not affect your access to services. You may change your selection at any time in writing.

Permission Selection — Initial Next to Your Choice

I grant Green Eye Open and Paul Gover permission to photograph and/or record video of me during training sessions and to use those images and recordings for marketing and promotional purposes, including the website, social media platforms (Instagram, Facebook, etc.), Meta advertising campaigns, print materials, and any other promotional use deemed appropriate.

Initial here: _____

Option B — Limited Permission (check permitted uses below)

I grant permission for the uses I check below only:

- | | |
|--|--|
| <input type="checkbox"/> Website / online content | <input type="checkbox"/> Social media (organic posts) |
| <input type="checkbox"/> Paid advertising (Meta Ads, etc.) | <input type="checkbox"/> Print materials (flyers, brochures) |
| <input type="checkbox"/> Before/after progress photos (with my advance approval of each image) | |

Option C — No Permission

I do not grant permission for my image or likeness to be used in any marketing or promotional materials. I understand this has no effect on my access to training services.

Terms of This Release

1. Use of Images/Video: Photos and videos may be used solely for promotional and marketing purposes related to Green Eye Open. Your likeness will not be sold to third parties, used in any political or offensive context, or used in any manner that could be deemed disparaging or defamatory.
2. Revocation: You may revoke this release at any time by providing written notice to paul@greeneyeopen.com. Revocation is effective upon receipt and applies to future use only. Paul will make reasonable efforts to remove previously published materials upon written request.
3. No Compensation: No monetary compensation is provided for the use of your image or likeness. This release is a courtesy to help Paul represent the work and community he is building.
4. Anonymity Option: If requested, Paul will make reasonable efforts to avoid capturing your face in photos used publicly. Note this preference below.

Additional Preferences or Restrictions

SPECIFIC REQUESTS ABOUT HOW YOU'RE SHOWN, CONTEXTS TO AVOID, OR OTHER NOTES:

For Clients Under 18: This release must be signed by a parent or legal guardian.

Minor's Name: _____ Parent/Guardian Name: _____